

Laura Packer, your presenter

Laura Packer knows the best way to the truth is through a good story; she has told, taught, ranted, raved, coached, consulted, and considered storytelling around the world. Laura has won multiple awards including the 2020 National Storytelling Network Circle of Excellence, MN StorySlam Grand Slam Winner, Best in Fringe, and more. She is also the sole proprietor of thinkstory organizational storytelling, one of the foremost organizational storytelling firms in the nation. Her book, *From Audience to Zeal: The ABCs of Finding, Crafting, and Telling a Great Story* won Best in Class 2020 from Storytelling World Awards.

- Email me at laura@laurapacker.com
- My website is laurapacker.com for coaching, telling, and teaching.
- My organizational storytelling website is thinkstory.com, for organizational communications.
- My book is *From Audience to Zeal: The ABCs of Finding, Crafting and Telling a Great Story* and the accompanying workbook (\$20 and \$15 respectively), available at your favorite bookseller or directly from me (my preference). Email for info.
- *The Five Critical Organizational Stories* is available directly from me, \$10.
- *How to Tell a Great Story* is FREE, send me a self-addressed stamped envelope (two stamps) and I'll send it to you. Email for my address.
- Find me at facebook.com/laurapackerstoryteller for free live folktales on M and W at 4pm CT.
- If you really like what I'm doing you can join me at patreon.com/laurapacker for stories, signed books, chats, and more. Patreon is a great way to support artists whose work you love and every patron makes it possible for me to continue my work.
- Upcoming events:
 - StoryArtsMN Tellebration, info at storyartsmn.org
 - Mindfulness for greater creativity class: tinyurl.com/mindfulcreativity
 - An evening of Christmas Ghost Stories: tinyurl.com/xmasghoststories
- For more info go to linktr.ee/lpacker

Reference Sites

- Story Arts of Minnesota, Storyartsmn.org
- Black Storytellers Alliance, <https://blackstorytellers.com>
- National Storytelling Network, Storynet.org
- Artists Standing Strong Together, <https://www.artistsstandingstrongtogether.net>

Books (many available, these are a great place to start)

- Lipman, Doug. Improving Your Storytelling
- Maguire, Jack. The Power of Personal Storytelling
- Niemi, Loren and Ellis, Elizabeth. Inviting the Wolf In.
- Packer, Laura. From Audience to Zeal: The ABCs of Finding, Crafting, and Telling a Great Story
- Packer, Laura. Audience to Zeal Workbook
- Simmons, Annette. The Story Factor

Where to find storytelling events

- <https://www.storyartsmn.org/events>
- <https://www.nestorytelling.org/calendar/>
- <https://storynet.org/calendar/>