



# Update to *Rotary Clubs of the Coalition*

**Arden Hills/Shoreview Rotary  
New Brighton/Mounds View Rotary  
Rotary Club of Roseville**

August 1, 2020 - This is our second Monthly Update. Though you are doing an excellent job of keeping your membership informed, this format is being used to support those organizations which find it easier to forward a published account of activities to their members. It is important that every club and organization member have regular access to information about the Coalition's activities. Full knowledge and engagement are the keys to success for our combined efforts.

Much has happened since our last Update. Here are the highlights.

- Overall **fundraising** has reached **\$65,241.55**. This includes checks and transfers from individuals, clubs, grants, donations through the GiveMN.org site, and an initial payment (\$5860) from the Run/Walk organizer, plus some Sponsors of this event.
- The **Virtual Run/Walk**, as of today (8/1/20), has achieved 134 Registrations (\$1780), 57 Donations (\$3815), and 10 Sponsors (\$7100) for a total of **\$12,695**. An awesome performance, Ken Hola of the Shoreview Arden Hills Rotary Club! Go to our website and check on Registrations and especially our generous Sponsors. <https://www.suburbanramseycoalition.org/events>
- On July 10 we delivered **150 cloth isolation gowns** to the grateful staff of Ramsey County Care Center, making a total of **200** which were created by our dedicated Volunteers. For more on this go to <https://www.suburbanramseycoalition.org/> and see the **News Feed**, **Volunteer Page**, and **Thankyou Page**.
- Five more grants have been awarded since the last Update, making a total of eight thus far. The latest recipients are **Quincy House**, **Ralph Reeder Food Shelf**, **The Sheridan Story**, **Community Partners with Youth**, and **Aeon**. For the details of these awards go to <https://www.suburbanramseycoalition.org/grants-awarded>. Our grants to non-profits serving local needs has now reached **\$50,000**. We have been recognized by both elected and staff officials in Ramsey County for our speed, efficiency and effectiveness in responding to the needs presented to us.
- We continue to explore a **Classic Car Raffle**. Most of the logistical questions to this project have been answered. The greatest challenge appears to be whether Coalition members are willing to reach out to their extended communities to sell raffle tickets. We project that we would need to sell 425 tickets at \$50 each. The car ('73 Ford Mustang Convertible) will be a donation, giving us a net income in excess of \$20,000 after taxes and fees.

- We continue to expand the Coalition's impact through improved **Communication and Marketing**. We are refining, categorizing, and expanding our Contact Lists and tailoring our communications to greatly expand our audience.
- We are actively seeking ideas for new **Events** to undertake. All ideas are welcome.

We recognize the need for an organized approach to collecting and making available **Volunteer Activities** for Coalition members, friends, and the public at large. Much work in this area has already been done by other groups, but the Coalition needs a planned and maintained approach to Volunteering that serves both our constituents as well as us. The benefits to the Coalition of offering Volunteer opportunities are difficult to measure precisely, but we believe they are real and worth pursuing! We realize, however, that much remains to be done. The needs within our communities are great, and appear to be increasing. We are filling gaps in service that others are not able. Our role continues to be critical. We must find ways to build on our successes and maintain our momentum. A lot of our neighbors are depending upon our efforts.

And, so, we ask that you,

- Tell our story to everyone who will listen. Use our website and our partners to convey the very real needs which exist in our communities.
- Give to the extent that you are able, both organizationally and individually. Encourage friends, family, and affiliates to do the same.
- Work hard to involve **all your members** in some task that supports the Coalition's activities. There are many from which to choose.
- Utilize our **website**. It is an expanding resource for information about Coalition activities. <https://www.suburbanramseycoalition.org/>
- Visit our **Facebook Page** often. "Like" it, "Follow" us, and invite your Friends to do the same. <https://www.facebook.com/SuburbanRamseyCoalition/> . "Share" generously with others.

We are a unique collaboration with unique opportunities to help those truly in need of our help. Your part in this is crucial and vitally important.

*Thank You*



***Suburban Ramsey Emergency Coalition***